

How Public Design?

Leading change in government

Copenhagen, Denmark, September 1st - 2nd, 2011

Thursday, September 1

8.30 Check-in & coffee

Venue: MindLab, Slotsholmsgade 12, 1216 Copenhagen K

9.00 How public design? The challenge & opportunity

Michael Dithmer, Permanent Secretary, Ministry of Economic and Business Affairs, and
Christian Bason, Director of Innovation, MindLab (DEN)

9.20 Inspirational keynote: Radical redesign by engaging people

Brenton Caffin, CEO, The Australian Centre for Social Innovation
Carolyn Curtis, Director, Family by Family (AUS)

10.20 Break

10.30 Parallel session 1: People: How might we engage citizens differently?

A: Stine Børglum & Lene Jeppesen, Heads of Section, Ministry of Taxation (DEN)
B: Lynne Maher, Director for Design and Innovation, NHS Institute (UK)
C: Anne Ryslinge, Director's Consultant, Board of Industrial Injuries (DEN)
D: John Holager, Director, Live:Work (NOR)

11.30 Plenary reflection on citizen engagement

Chair: Lars Thuesen, Development Director, Prison & Probation Service (DEN)

12.15 Lunch

Venue: Restaurant Søren K, The Royal Library

14.30 Inspirational keynote: Visualising futures

Rasmus Rune Nielsen, Managing Director, Partner, 2+1 Ideas Agency (DEN)

15.30 Parallel session 2: Visualisation: How to enable a better dialogue?

A: Simona Maschi, Director, Copenhagen Institute for Interaction Design (IT/DEN)
B: Stéphane Vincent, Director, La 27e Region (FR)
C: Alok Nandi, Designer & Writer-Director (BE)
D: Richard van der Laken, Graphic Designer, The Designpolice (NL)

16.15 Break

16.30 Plenary reflection on visualisation

Chair: Manuel Toscano, Principal, Zago (USA)

17.15 Free time

19.00 Dinner

Venue: Ministry of Taxation, Nicolaj Eigtved Gade 28

Host: Birthe Deleuran, Deputy Permanent Secretary of HR, Ministry of Taxation

22.00 Night is open

Friday, September 1st

8.45 Check-in

Venue: MindLab, Slotsholmsgade 12, 1216 Copenhagen K

9.00 Panel interview: Impressions from yesterday

Panel discussion among:

Sabine Junginger, Lecturer, ImagineLancaster at Lancaster University (UK)

Charlotte Larsen, Founder and Consultant, Mondays, (DEN)

Natascha Dexters, Head of Division, Ministry of Taxation (DEN)

Interviewer: Christian Bason, Director of Innovation, MindLab (DEN)

9.30 Inspirational keynote: Reimagining public services

Philip Colligan, Executive Director, Public Services Lab, Nesta (UK)

10.30 Break

10.45 Parallel session 3: How do we create space for design?

A: Bryan Boyer, Design Lead, Helsinki Design Lab, Sitra (FIN)

B: Nina Terrey, Design Director (AUS)

C: Anna Kirah, Senior Business Developer, STERIA (NOR)

D: Runa Sabroe, Project Manager & Christian Bason, Director of Innovation, MindLab (DEN)

11.45 Plenary reflections: Space for design

Chair: Banny Banerjee, Associate Professor, Stanford University (USA)

12.30 Break

12.45 Summary remarks + dialogue

Richard Buchanan, Professor, Weatherhead School of Management (USA)

Chair: Christian Bason, Director of Innovation, MindLab (DEN)

13.15 Close of seminar

Christian Bason, Director of Innovation, MindLab (DEN)

Lunch packs & departure